

Securing Parks and Trails to Expand Economy, Tourism and Community Benefits

While residents, visitors and community service providers place high value in having accessibility to quality parks and trails, securing new space can become a political challenge. It helps to articulate the true value of green space in terms of the economic impacts of nature-based tourism, increased property values, environmental benefits, and the social/health benefits for community. This session will introduce strategies to help broaden your network of parks, trails and greenspace in a way that meets both community and political interests associated with these types of facilities and programs. Presenters: Patrick Connor, Executive Director, Ontario Trails Council, and Robert Orland, Founder, Orland Conservation